



Formerly Known As National Productivity Corporation (NPC)

LUNCHEON TALK:

8 HABITS OF HIGHLY EFFECTIVE PEOPLE

17 April 2008

**PERSADA
Johor International
Convention Centre,
Johor Bahru**

**“NO ADMISSION FEE”
By Invitation**

Target Group
CEOs, Directors, and Senior
Executives

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In today’s challenging and complex business world, being highly effective is necessary for every one of us to remain competitive. To innovate, excel, and lead in this new reality, we must reach beyond effectiveness toward fulfillment, contribution, and greatness. This Luncheon Talk provides key elements for us to take advantages and opportunities to become more effective leaders.

Programme

9.15 a.m – 9.45 a.m	Registration & Refreshment
9.45 a.m – 10.00 a.m	Opening Remarks By Director, MPC Southern Region
10.00 a.m – 12.30 p.m	8 Habits Of Highly Effective People By Mr. Ahmad Berek, Fellowship Member of Malaysia Productivity Corporation (MPC)
12.30 p.m – 1.00 p.m	Q&A Session
1.00 p.m – 2.00 p.m	Networking Lunch & End Session



Mr. Ahmad Berek is the founder and Managing Director of P&Q Consult and chairman of Global Vision Asia. He has contributed many ideas to the management and leadership development. Mr. Ahmad is a former Deputy Director General and a Fellowship Member of MPC. He has been exposed on leadership development programmes at Harvard and INSEAD. The focus of his work is on drawing out the leadership potential and business strategy.

Please confirm your attendance by filling in the confirmation slip below and fax it to MPC by **11 April 2008**

The personnel participating are:

1. Name : _____ Designation: _____

2. Name : _____ Designation: _____

3. Name : _____ Designation: _____

Organisation : _____

Address : _____

Company Size : MNC / Large / SMEs / Government

Tel : _____ Fax : _____ E-mail : _____

Company's contact person : _____